

LOCAL GOVERNMENT LEADERSHIP

MICROCREDENTIAL SERIES

A targeted program for civic leaders who drive their workplace and organizations forward in a dynamic and ever-changing landscape.

CBU Microcredentials deliver focused learning to build competencies, sharpen skills, and enhance your success. The *Local Government Leadership Series* is designed to meet the emerging development needs for senior leaders in local, regional, and Indigenous governments and municipal corporations.

'Wicked' challenges, public expectations and capacity limitations require attention to strategic skills, political acuity and adaptive leadership approaches. Each session includes contemporary concepts, hands-on applications to real-time matters you are facing, expert guests and a toolkit for immediate use in your workplace.

We offer several standalone microcredentials in the *Local Government Leadership Series*, each delivered through a format of one class per week for four weeks. They are targeted to roles of supervisors, managers, directors chief administration officers, commissioners and police chiefs. Elected officials will find these courses insightful as well.

The microcredentials in this series are issued by CBU's Tompkins Institute. The Tompkins Institute leads applied research demonstration projects and offers continuing education in community leadership and regeneration, working with boards of community development organizations, non-profit societies, and municipal councils to deliver training on effective governance.

LOCAL GOVERNMENT LEADERSHIP SUITE

ISSUED BY
TOMPKINS INSTITUTE

The Microcredentials Advantage at CBU

A "microcourse" is designed to be short and focused, providing a pathway for working professionals to continue their educational journey while navigating busy lives. CBU offers these unique learning experiences as stand-alone microcredentials that are:

- **Short:** 12 hours, over one month
- **Convenient:** Live on Zoom, daytime
- **Accessible:** No prerequisites
- **Practical:** Focused on skills, hands-on
- **Current:** Modern best-practices
- **Recognized:** CBU Quality experience
- **Affordable:** \$390 (+HST)

What You Get

As you complete each microcourse, you will receive an authentic Microcredential digital badge that can be shared with employers, community stakeholders, and social media profiles like LinkedIn. You can take this badge with you wherever your career leads.

Your new Microcredential, as a digital badge, is assurance of your new found expertise, allowing opportunity to find you.



LOCAL GOVERNMENT LEADERSHIP SERIES

Series Overview

The *Local Government Leadership Series* of microcredentials provides leaders in government positions, elected or appointed, with skills and competencies that assist in the development and revitalization of their communities and workplace.

Many civic leaders are called to public sector work out of a sense of duty and a desire to make their community a better place to live and work. The *Local Government Leadership Series* equips leaders with the ability to help their organization adapt to 'real time' strategic challenges.

Dr. Gordon McIntosh • Leading Series Instructor



Dr. Gordon McIntosh has 40 years of management, educator, and consultancy roles with local, regional and Indigenous government throughout Canada and overseas. In his past civic leadership role, he worked with a 26 member Council serving the 470 islands in the Georgia Basin, BC.

Gordon has conducted over 1,400 training sessions involving more than 150,000 elected/appointed officials and staff. Session participants affirm that his dynamic and practical sessions enable them "to make an immediate leadership difference."

Microcredentials

SERVICE EFFICIENCY & REVENUE OPTIONS FOR LOCAL GOVERNMENT

DEC. 6, 8, 13, 15, 2023 - 1:00-4:00pm (ATLANTIC)

You will experience a Service Capacity Review Process to help your workplace team or organization to identify and analyse cost containment and alternate revenue strategies to meet 'real time' fiscal and service delivery challenges.

REALISTIC PRIORITY SETTING IN LOCAL GOVERNMENT

JAN. 10, 17, 24, 31, 2023 - 1:00-4:00pm (ATLANTIC)

You will learn how to lead a step-by-step process to examine strategic possibilities and help workplace teams, departments and/or council to set action-oriented priorities that are compatible with human and fiscal capacity.

EMERGING LOCAL GOVERNMENT LEADERSHIP

DATES COMING SOON, SPRING, 2024

You will examine trends generating leadership imperatives that require emerging competencies for your personal development, staff coaching, and workplace/organizational training.

COUNCIL-STAFF RELATIONS

DATES COMING SOON, SPRING, 2024

You will enhance your ability to navigate the 'grey' areas of political and administrative roles and expectations for strategic direction, decision making, service delivery and administrative functions.

COLLABORATING FOR RESULTS

DATES COMING SOON, SPRING, 2024

You will explore ways to establish solid relationships, shared services and mutual strategies among business units and departments as well as community groups, businesses and other governments.

REGISTER NOW

INQUIRIES:

microcredentials@cbu.ca

PHONE:

902-563-1322

WEBSITE:

www.cbu.ca/microcredentials



SCAN TO REGISTER